

"A Customer First Company" October 2011

Welcome to the October 2011 Edition of "On the Move"

Best Wishes to Cynthia Bryant -You Will Be Missed

After 4 years of commuting with K&K Connections, Cynthia Bryant is retiring. We would like to thank Cynthia for her friendship and service to K&K over these past years. We wish her a wonderful retirement. Below is a statement from Cynthia she would like to share with her fellow riders:

Dear K & K friends,

After 4 years of commuting from Richmond to DC, I am retiring at the end of October. I want to thank K & K for the fine, dependable service and wish all my commuter friends and fellow riders a fond farewell!

Best Regards, Cynthia Bryant

A Special Notice to All K&K Riders – Please Read

Drivers of K&K:

Within the past months, three of our K&K vans have been involved in accidents. All occurred within relatively short time-spans. Unfortunately, in all the accidents, K & K vans were at fault.

Please be mindful that when our vans are involved in accidents, not only does it negatively impact our ability to commute, but it also negatively impacts our insurance rates, as it causes them to increase. This negative impact is no different than what occurs with your personal insurance rates for your personal vehicles when accidents occur.

I encourage you to take extreme caution on the highways and/or roads when departing from and returning to your respective destinations. Always be aware of both yours and others' driving practices. With our busy schedules and "hurried mindset," we often become unaware of our surroundings and other vehicles on the road.

As drivers, our focus is to take care of ourselves and our passengers. At all times, stay alert! Please"Be cautious, be aware, and always make safety a priority whenever you are behind the wheel!"

Distracted Driving – Is it Really Worth It?

This month U.S. Transportation Secretary Ray LaHood released the latest video in the DOT's "Faces of Distracted Driving" series, featuring the story of Erica Forney.



On November 25, 2008, 9-year-old Erica Forney was riding her bike just steps from her home. A neighbor, driving an SUV at 25 miles per hour, looked down at her cell phone and never saw the child in her path. Erica was struck and thrown 15 feet, landing on her neck. She died two days later on Thanksgiving Day.

"Erica Forney was a vibrant and funny young girl with a bright future ahead of her – a future that was cut tragically short because of distracted driving," said Secretary LaHood. "I hope that everyone who hears her story will remember to keep their eyes on the road, their hands on the wheel, and their focus on driving."

"Distracted driving **just isn't worth it**. It wasn't worth my daughter's life," said Shelley Forney. "If you choose to text or take a phone call behind the wheel, you're playing Russian roulette with your life and other people's lives on the road."



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"Faces of Distracted Driving" is a video series that raises awareness about the potentially tragic consequences of texting and cell phone use while driving. In 2009, nearly 5,500 people died and half a million were injured in accidents involving a distracted driver.

To view a video of Erica's Story visit http://www.distraction.gov

What Constitutes Distracted Driving?

The primary responsibility of a driver is to operate a motor vehicle safely. The task of driving requires full attention and focus. Drivers should resist engaging in **any activity** that takes their eyes and attention off the road for more than a couple of seconds. In some circumstances even a second or two can make all the difference in a driver being able to avoid a crash.

What is distracted driving?

There are three main types of distraction:

- Visual taking your eyes off the road
- Manual taking you hands of the wheel
- Cognitive taking your mind off what you're doing

Distracted driving is **any** non-driving activity a person engages in while operating a motor vehicle. Such activities have the potential to distract the person from the primary task of driving and increase the risk of crashing.

The use of cell phones is a huge contributor to distracted driving. With this in mind the following laws are in force in Washington, DC and Virginia.

Washington, DC -

- Handheld ban for all drivers
- Ban on all cell phone use (handheld and hands-free) for novice drivers
- Ban on texting for all drivers

Virginia –

- Ban on all cell phone use (handheld and hands-free) for novice drivers
- Ban on texting for all drivers

For more information about these laws visit http://www.distraction.gov

Tis The Season – RSVP Today for Van #15's 2011 Christmas Party!

Come join van #15 for food, fun and prizes

Christmas Party 2011 Saturday, Dec 10, 2011 12:00 noon - until

Olive Garden Italian Restaurant (White Oak Plaza) 4467 South Laburnum Avenue Richmond, VA 23231

RSVP to Cynthia Alsop at Cynthia.Alsop@ed.gov or call her at (540) 760-0456 or (202) 377-3597

Deadline: Nov 30, 2011

K&K Connection October Birthdays

K&K would like to wish the following persons born in the month of October a very special "Happy Birthday!!:

Samuel Barksdale Darlene Boggs Deborah Bright Valerie Cunningham Debra Medina Teddy Dyer Mona Gabbin Silulu Gould Glen Hinton Rachel Joseph Suzanne McNeish-Bond Carolina Pavia Bommanahilli Sanjaykumar Edward Struk Andre Wilson

If we missed your birthday please let us know by emailing owilliams@ridek2k.com. Thank you!

Welcome To K&K Connections

We would like to say a BIG welcome to all of our new riders for the month of October. We are so very happy you have decided to join us!

Visit us at: www.ridek2k.com Or Contact Us At: <u>info@ridek2k.com</u> PO Box 2010, Chester, VA 23831 Local: (804) 706-6491 Fax: (804) 706-6492