



"A Customer First Company" August 2016

Welcome to the August 2016 Edition of "On the Move"

Car Free Day Is Less Than One Month
Away

Car Free Day is a free event celebrated each year on September 22nd. People are encouraged to get around without driving alone in cars and instead ride a train, bus, bicycle, carpool, vanpool, subway, or walk. For those that can work from home, teleworking also counts.



Carpooling and vanpooling are called "car-lite" since they are both lighter on the wallet and the environment than driving alone. Using these ways to get around helps reduce greenhouse gas emissions and traffic congestion. The more people who travel using bicycles, buses, trains, carpools and vanpools, the less pollutants in the air.

All are welcome to take the Car Free Day pledge whether you live in Washington DC, commute, or are a student. To participate, just fill out the pledge form, at <http://carfreemetrodc.org/>, then go car free or go car-lite on Thursday, September 22. Once you have submitted your pledge, you're automatically entered for a chance to win a variety of prizes.

Source: <http://carfreemetrodc.org/>

Traffic Fatalities Have Increased in 2016

According to the National Safety Council, traffic fatalities were up 9 percent in the first six months of 2016. This is compared with the same period last year. This trend of increased fatalities began two years ago as the economy improved and people started hitting the roads more.

A little over 19,100 people were killed from January through June, which is up 18 percent from two years ago at the six-month mark. Approximately 2.2 million people also have been seriously injured during this same time period.

The cost of these deaths and injuries is about \$205 billion. "Our complacency is killing us," said Deborah A.P. Hersman, the safety council's president and CEO. "Americans should demand change to prioritize safety actions and protect ourselves from one of the leading causes of preventable death."

The increase in driving has netted a record 1.58 trillion miles on the road in the first half of this year, a 3.3 percent increase over the same period in 2015.

Source: <http://www.washingtontimes.com/news/2016/aug/23/traffic-fatalities-continued-to-surge-in-first-half/>

Visit us at: www.ridek2k.com
Or Contact us at: info@ridek2k.com
PO Box 2010, Chester, VA 23831
Local: (804) 275-3872 Fax: (804) 275-3873



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Want to Know When is the Best Time to Travel for Labor Day? Ask Waze

Most Americans think that in order to beat the Labor Day traffic rush you must leave early. Waze has some data that might help you to beat the holiday rush.



Waze, a community-based traffic and navigation app, has looked at last year's driving data and come up with a few projections.

According to Waze:

- The best time to drive before Labor Day is Thursday afternoon after 2 p.m. Traffic peaks between 7 a.m. and 9 a.m. and 11 a.m. and 2 p.m.
- Friday's traffic patterns are normal for this time of the year.
- Traffic peaks between 7 p.m. and 9 p.m. on Saturday.
- On Sunday, traffic peaks between 12 p.m. and 4 p.m.
- "On Labor Day, travelers should start out early for their destinations. Traffic increases around noon and continues until 3 p.m.

Although travel may vary from state to state generally Waze's advice reinforces what many motorists already know: If you want a better Labor Day travel experience, avoid the crowds.

Source: <http://fortune.com/2015/09/04/labor-day-traffic-driving-tips/>

Seven Ways to Avoid Road Rage this Upcoming Holiday Weekend

- Do not acknowledge aggressive people.
- Drive safely and carefully.
- Be courteous, considerate and polite.
- Stay safe. If you become a victim of the road rage do not step out of the confines of your vehicle.
- Keep your environment as free of stress as possible.
- Keep in mind your health and property risks.
- Empathize with the other driver while controlling yourself.

Source: <http://thegate.boardingarea.com/seven-tips-to-avoid-road-rage-as-38-million-americans-are-expected-to-drive-on-memorial-day-weekend/>

K&K Connection August Birthdays

We would like to wish everyone born in August a very special HAPPY BIRTHDAY!

Amy Bailey	Leo Brickhouse
Scott Colbertson	Natisha Davis
Susan Dawson	Tia Delano
Kevin Harding	Jalessa Harris
Lisa Johnson	Dave Kolmer
Jay Krzcuik	Alexander Lowe
Sharon Lyons	Chip Marshall
Elizabeth Marx	Jeffrey McWhirt
Mike Minnick	Jamarl Minor
Cherri Mizell	Ronald Mosley
Walter Norwood	Eric Parmiter
Dana Roman	Michael Singh
Bryant Smith	LaRita Willis
Jonathan Stratton	Matisha Wilson
Andre Whisonant	Gene Williams
Hershel Young	
Keiona Trent (July)	

Welcome to K&K Connections

We would like to say a BIG welcome to all of our new riders for the month of August. We are so privileged that you have decided to make K&K your vanpool company of choice.