



# "A Customer First Company" July 2009 Edition

## Welcome to the July Edition of "On the Move"

### Governor Declares August 3rd as "Statewide Telework Day"

"Governor Kaine has declared Monday, August 3, 2009 as "Statewide Telework Day" and requests that the directors of state agencies and institutions as well as private sector employers allow as many citizens to telework on that day where possible. Governor Kaine recently issued Executive Order 82, which will help to significantly expand efforts to reduce the energy and environmental impact of executive branch agencies and institutions. Among other strategies, the order requires that all agencies implement transit and ridesharing incentive programs, and suggests that agencies use telework to help reduce traffic congestion and reduce emissions."

Take the ETC Telework Challenge -

RideFinders challenges you to:

- \* Promote the Governor's "Statewide Telework Day" to your co-workers using various strategies such as email blasts, posting flyers, and newsletter blurbs.
- \* Document the name of each employee teleworking on August 3 and submit to RideFinders via email to [cruffin@ridefinders.com](mailto:cruffin@ridefinders.com).
- \* Provide employees who teleworked on August 3 with this survey link, Statewide Telework Day Survey  
<[http://www.surveymonkey.com/s.aspx?sm=SIY6K7FcMbMbL\\_2bSh2JcUQ\\_3d\\_3d](http://www.surveymonkey.com/s.aspx?sm=SIY6K7FcMbMbL_2bSh2JcUQ_3d_3d)> , for completion by Friday, August 7. This is a brief online survey about their telework experience. You will receive a special gift for your "Statewide Telework Day" promotion efforts! Participants who complete the survey by the deadline will be entered into a drawing to win one of three VISA gift cards. The three winners' photo and name will appear on the RideFinders website.

### Ridefinders New Online Ridematching Service with Rewards!

Coming in July RideFinders Introduces NuRide.

NuRide is an online ridematching service that rewards commuters for taking a Greener commute such as Carpooling/Vanpooling, Mass Transit, Telecommuting, Walking or Biking.

This is a free benefit that you can offer to your employees immediately.

Become a participating employer and promote NuRide. By taking this easy step, you help reduce commuting stress, increase productivity, reduce parking demands, earn BWC (Best Work Place for Commuters) recognition and even receive LEED certification points.

Call RideFinders (804) 643-7433 today to register your organization for participation and experience state-of-the-art technology that will provide you with quantifiable measures that include employee participation, reduced car trips and vehicle miles as well as reduced emissions (NOx, VOC, CO2). Participating members have a verifiable affiliation with their employer, university or major organization, resulting in a membership comprised primarily of working professionals.

By registering with us, your employees can join the only leading edge online community where members earn ongoing rewards from area Retailers, Restaurants and Venues.

### Special Note of Thanks - The K&K Family Way

We would like to recognize Dwayne Norwood for going over and beyond anyone's expectations during a recent van breakdown. Earlier in the month Van 7 experienced a break down in a remote place between Port Royal & Bowling Green on Route 301. Darvi Matthews contacted Dwayne Norwood for assistance. That particular day Dwayne drove himself to Dahlgren and was still at work. However, Dwayne not only picked up four of riders but he bought everyone bottles of cold water which was a great relief especially after being in the sun for 30-40 minutes. We



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would like to send out a special thanks to Dwayne Norwood. We hope that if a situation like this occurs in the future that other riders would be willing to go out of their way to provide assistance.

### Welcome MV003

We would like to welcome MV003 to the K&K Family. This van travels from Richmond to Washington, DC – the White House area.



For more information about this van, including working hours, please contact Theresa Reitz at [Theresa.L.Reitz@frb.gov](mailto:Theresa.L.Reitz@frb.gov). We will have more information posted about this van in August on the website. The start date of service for MV003 is August 1.

### K&K Connections, LLC Safety Corner

Due to a recent van breakdown it is important to remind everyone of some important safety tips in the event you experience a breakdown along the road. This tips are important whether you are on a van or driving your personal vehicle.

- If stopping during while it is dark, choose a well-lighted, populated facility. Park where your vehicle can be seen.
- If approached by someone while your vehicle is stopped, keep your doors locked and only roll your window down enough to hear what the person is saying.
- Move your vehicle off the road safely away from traffic.

- Stay inside your vehicle, and make all passengers stay inside, too. Keep doors locked.
- If you can't move your vehicle off the road, ask all passengers to exit the vehicle. when it is safe to do so, and stand away from traffic.
- Raise the vehicle's hood, tie a white cloth to a door handle or use reflective triangles or flares. Warning devices should be placed far enough away from the vehicle to give oncoming traffic time to react. A good rule of thumb: 3 devices at 100, 50 and 25 yards from the vehicle - or 300, 200 or 100 feet.

Information taken from:  
<http://www.aaamidatlantic.com/Foundation/DrivingTipsInfo1#roadsafety>

### We Would Like to Send a Very Special Birthday Greeting To:

- |              |                 |
|--------------|-----------------|
| Keiona Trent | Sherri Marshall |
| Gwen Collins | Iris Carey      |
| Terry Reedy  |                 |



- |                 |                   |
|-----------------|-------------------|
| Helen Williams  | Lorraina Meredith |
| Debra Nickerson | Lisa Wood         |
| Cynthia Bryant  | Sam Crandle       |
| Raja Maddi      | Harry Mars III    |
| Rosalind Abrams | Shawn Parker      |

### Welcome To the K&K Family!

K&K Connections, LLC would like to welcome the following riders to the K&K Family. We are excited to have you with us!

- |                    |                 |
|--------------------|-----------------|
| Felicia Long       | Linda Pickleman |
| Seekar Ghodgaonkar | Robert Birdlow  |
| Kelly Buick        | Micah Wilkerson |
| Jolene Lorch       | Manuela Meyer   |
| Ernestine Gilpin   | Donald Mcvaugh  |

Contact Us:  
Local: 804-275-3872  
Fax: 804-275-3873  
Email: [info@ridek2k.com](mailto:info@ridek2k.com)